

# Customer Art Approval Form

Tracking Number:

VERNON PO#6465778\_MERRY CHRISTMAS(W315887/88/89/90/91/92/93/94/95/98)

## ITEM PPD-319

Beeswax Peppermint SPF 15

### LAB-PPD-115815



Imprint Color(s)



## Art Guidelines

### 1. Labels

- a. Positive imprint - 5 pt minimum ..... Sample Text
- b. Reverse imprint - 7 pt minimum ..... **Sample Text**
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .5 ..... \_\_\_\_\_
- e. Line weight, reverse lines (gap) - .75 ..... **=====**

\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.